

CITY OF ENCINITAS CIVIC ARTS PROGRAM

ENCINITAS COMMUNITY CENTER GALLERY • 3-D EXHIBIT INFO SHEET

Encinitas Community and Senior Center, 1140 Oakcrest Park Drive, Encinitas, CA 92024, Encinitas, CA 92024.
Phone (760) 943-2260

3-D exhibition area: 3 lighted exhibit cases in the Community Center Gallery, in the main hall of the Encinitas Community and Senior Center.



Case 1 – Main Hall, west side.

11'10" wide x 5' high x 14" deep

With glass shelving, lighted.



Case 2 – Main Hall, north end.

5'10" wide x 4'9.5" high x
20.6" deep

With glass shelving, lighted.



Case 3 – Main Hall, center.

28" wide x 40" high x 15" deep

Behind Plexiglass, lighted.

INSTALLING THE ARTWORK

1. The exhibit will be installed by the artist and arts staff. Please allow 90 minutes for the installation.
2. All artwork must be inside the case.
3. The gallery has locking exhibit cases with adjustable glass shelves.
4. The exhibit case is outfitted with a florescent art lighting system.
5. The artist is responsible to provide small wall signs, on white paper, for each artwork. List the *title*, media, year, artist name, price or NFS (not for sale), phone, email and website. Please make your signs in tent style, folded in half, no larger than 3" x 3" (with text only on the front side 1.5" x 3"). Signs are placed to the bottom right of work.
6. The artist is responsible to develop a layout where the art is to be placed in each exhibit cases.
7. The artist is to provide an 11X17 pdf exhibit poster. The City will print, mount it on foam core and install it for you, or the Arts staff will make an exhibit poster for the gallery using JPG images submitted by the artist.
8. All work must remain in the gallery for the duration of the exhibit.

ART SALES

- 1) All income from the sale of art goes to the artist. The exhibition opportunity is a service to local artists.
- 2) Artists are encouraged to be flexible in pricing given there is no gallery commission—affordably priced art sells well (under \$300).
- 3) The exhibit must stay intact for the duration of the exhibit.

PUBLICITY

- 1) The artist promotes the exhibit to the media, clients and friends—a Media Contact List is available from arts staff. Reporters respond well to artists and will often write a story. Give them a call and discuss your art with them.
- 2) Exhibit information is included in the City's weekly e-newsletter to the community, the monthly Encinitas Arts & Events Calendar and the City website.
- 3) The Encinitas Community Center averages 7,500 to 10,000 visits per month.
- 4) The artist is to provide an 11X17 pdf exhibit poster to Arts staff to be printed by the Arts Division or the Arts staff will make an exhibit poster for the gallery using JPG images submitted by the artist.
- 5) Info on the exhibit will be listed in the Exhibit Schedule, located on the Visual Art webpage: www.Encinitasca.gov/VisualArt

ARTIST RECEPTION

- 1 Participate in Art Night, the city's bi-monthly artist reception for all artists currently exhibiting in one of the civic art galleries. Art Night takes place, Saturdays from 6-9pm on February 23, April 5, June 1, August 3, October 5 and November 23, 2019.
- 2 A Media Contact List is available from arts staff.
- 3 Private receptions are no longer being hosted.

GALLERY INFO

The Community Center Gallery is located in the Encinitas Community And Senior Center, 1140 Oakcrest Park Drive, Encinitas, CA 92024, Encinitas, CA 92024.

Hours: Monday-Saturday, 8:00am-10:00pm, Sunday, 8:00am-5:00pm. (760) 943-2268
Derrick Monroe, Community Center Manager, (760) 943-2259

CONTACT

Cheryl Ehlers, Arts Program Assistant, cehlers@encinitasca.gov, (760) 633-2748

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www.EncinitasCA.gov/arts, Fax (760) 633-2627